

# Sponsorship Opportunities

**COVER** relies on the generosity of our community to continue to make urgently needed home repairs and modifications for income-qualifying homeowners in the Upper Valley. COVER has created these sponsorship opportunities to support these efforts and showcase our partners in new and broader ways.

# Truck Sponsorship - 1 year term



COVER trucks drive all over the Upper Valley – picking up donations and transporting materials. Support the gas and maintenance cost of one or more trucks and see your logo on the road up to 200-500 miles per week per truck.

**Full Fleet \$13,000** (3 trucks + 2 trailers)

Store Box Truck \$6,000

(one opportunity)

Dickup | Trailor \$4,000

Pickup + Trailer \$4,000 (two opportunities)

## Benefits: All of the Ramp Sponsor perks, PLUS:

• Logo decals on sponsored trucks (one opportunity per truck or truck+trailer combo)

# **Roof Sponsorship**

\$4,500



Some of our biggest projects are repair or replacement of failing roofs. Material costs for these projects are significant. Your sponsorship helps a homeowner in the Upper Valley stay in their home.

#### Benefits: All of the below, PLUS:

- Feature in a e-Newsletter article about the sponsored project
- Logo on A-frame signage in the COVER Store during days of project

## Ramp Sponsorship



Your sponsorship helps COVER build accessibility ramps for homeowners who no longer have a safe way of entering or exiting their homes.

Total Ramp \$3,000 1/2 Ramp \$1,500

#### Benefits: All of the below, PLUS:

- One (1) mention in our monthly e-Newsletter for 1/2 ramp, (2) for total ramp
- Brochure placement in "Our Sponsors" rack in the COVER Store (2 months for 1/2 ramp, 4 months for total ramp)

# **Small Repair Sponsorship**

\$700



About half of COVER's work consists of smaller repairs – installing fall-prevention measures such as grab bars and railings, and repairing flooring or decking – to keep homes safe and liveable.

#### **Benefits:**

- Listing on our website based on giving tier
- One (1) social media shout-out and feature

Last year, COVER built 14 accessibility ramps and 14 roofs and completed 31 smaller repair projects with the help of over 230 volunteers.

## **Frequently Asked Questions**

#### What is COVER Home Repair?

Since 1998, COVER has been fostering hope and building community in the Upper Valley by leading volunteers to complete urgently needed repairs. Our staff consists of experienced carpenters who are skilled at teaching volunteers from different walks of life. By making it possible for people to remain in their homes, rather than being disrupted by having to relocate to other housing – if they can find it – COVER heads off the destabilizing effects that would otherwise ripple through families, friends, caregivers, and communities. In cases where other housing is not available, COVER is literally preventing homelessness.

## Who qualifies for COVER's program?

To qualify, homeowners must income-qualify. The project also must be urgent, volunteer-friendly, within 45 minutes of COVER, and involve the homeowner to the extent that they are able. Many of our homeowners are elderly who are aging-in-place or living with disabilities.

## What types of repairs does COVER do?

In a typical non-pandemic year, COVER repairs 70+ homes in the Upper Valley for little to no cost to the homeowner. On average, about 50% of these projects are ramps and roofs. The other half are smaller repairs – installing fall-prevention measures such as grab bars and railings, and repairing flooring or decking – to make a home safer and more livable. During the winter, COVER's weatherization program airseals a home against cold air drafts to save heating fuel and make homes warmer. COVER also installs insulated skirting around mobile homes.

#### How is COVER funded?

Funding comes primarily from the COVER Store, private foundations, and contributions from individuals, businesses, religious, and civic organizations. We also receive some support from local town budgets.

COVER Home Repair is a non-profit 501(c)(3).



To learn more or reserve a sponsorship:

Please contact Helen at **(802) 296-7241, ext 5**, or by email at **director@coverhomerepair.org**.

